

Dr. P. Lakshmanan

Assistant Professor

Department of Commerce

lakshmananp@mannarcollege.ac.in

9524539849



I. Academic Qualifications:

Doctoral Research - Ph.D

- **University** : Madurai Kamaraj University, Madurai, India
- **Title** : Marketing of Educational Services by unaided Matriculation Higher Secondary Schools at Sivagangai District.
- **Year** : 2024

Master of Philosophy

- **College** : Yadava College, Madurai
- **Title** : Marketing of Minibus Services at Madurai City
- **Year** : 2003

Post-Graduation

- **College** : Yadava College, Madurai
- **Degree** : Master of Commerce
- **Year** : 2001

Under Graduation:

- **College** : Raja Duraisingam Govt. Arts College, Sivagangai
- **Year** : 2002
- **Degree** : Bachelor of Commerce

II. Teaching Experience:

- Under-Graduate : 12years
- Post Graduate : 10 years
- 2005-2009 worked as Lecturer at Yadava College, Madurai District.
- 2017-2023 worked as Assistant Professor at Yadava College, Madurai District.
- From 2024 has been Working as an Assistant Professor in Mannar Thirumalai NaickerCollege (SF), Madurai.

Area of Specialization

- Cost Accounting
- E- Commerce
- Business Statistics
- Tally Accounting Software

IV. Publications (List of Papers Published, in year wise orders):

S.No	Name of the Programme	Name of Sponsor Agency	Participated Presented	Level	Place
1.	Quality Enhancement Strategy	National Assessment Council	Participated	National	Yadava College. Madurai District.
2.	A Role on Rural Development - Matriculation Schools	UGC	Presented	International	EMG Yadava Women College. Madurai District.
3.	Intellectual Property Rights	IQAC	Presented	National	N.M.S Sermathaivasan Women's College. Madurai District

V. Webinar:

S.No	Name of the Programme	Name of the Agency	Participated/ Presented	Level	Date
1.	Process of innovation Development	K.S.R.College Arts and Science Women. Thiruchankodu	Participated	National	18th"Dec2020
2.	Entrepreneurship Development	K.S.R.College Arts and Science Women. Thiruchankodu	Participated	National	10th"Nov 2020
3.	NAACR e-accretion Process During Post Covid Scenario	Yadava College. Madurai	Participated	National	03th"Dec 2020
4.	Art of Writing Research Article	E.M.G Yadava College. Madurai	Participated	National	06th"May 2020

VI. Other Services Rendered in the College:

S.No	Name of the Activity	Period	Remarks
1	Criterion Member	2022-2023	Criterion V
2	Criterion Member	2023 to Till	Criterion VI

VII. Special Achievements:

- External Examination Question Sector and Question Scrutinizer in Autonomous Colleges and Question Scrutinizer in Madurai Kamaraj University.

